

Agro Industrial Production & Demonstration Centre

कृषि औद्योगिकी उत्पादन एवं प्रदर्शन केंद्र

Initiative by

Hogar India Agro LLP & PLANTICA - IARD

DEHRADUN , UTTARAKHAND

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Agro Industrial Attachment (AIA) Program (Internship)

Hogar India Agro

Incorporate pursuant to Section 12 (1) of the LLP Act, 2008
under Ministry of Corporate Affairs, Govt. of India
Dehradun, Uttarakhand

About Us:

Hogar India Agro, established in 2023 is a pioneering agro-based enterprise committed to promoting sustainable agriculture and eco-friendly farming practices. Registered under the Ministry of Corporate Affairs, Government of India, under Section 12(1) of the LLP Act, 2008, we aim to bridge the gap between traditional farming wisdom and modern agro-innovation. Our mission is to empower farmers, gardeners, and agri-entrepreneurs with high-quality natural and organic products that enhance soil health, crop yield, and overall agricultural sustainability.



Our Products

We offer a diverse range of premium food and agricultural, natural products designed to support eco-conscious farming and home gardening enthusiasts:

Upaj Soil (Pot Mixture)

Upaj Vermicompost

Hogar Tea (Green Tea)

Hogar Honey

Hogar Spices

Hogar Paneer (Soya Paneer)

Hogar Mushroom Pickle

Agro Industrial Production and Demonstration Centre

The Agro Industrial Production and Demonstration Centre is a flagship initiative by Hogar Agro and Plantica, designed to promote sustainable agriculture, generate livelihood opportunities, and enhance skill-based rural entrepreneurship. The Centre serves as a live demonstration hub and micro-production unit that integrates modern techniques with traditional knowledge to create a circular agro-economy model. It is envisioned as a one-stop learning, production, and resource center for farmers, students, self-help groups (SHGs), and budding agri-entrepreneurs. The Centre hosts the following functional and interlinked units:

🌱 Nutrient-Rich and Ready-to-Use Soil (Potting Mixture) Unit

🐛 Vermicompost Unit

🌾 NADEP Compost Unit

🌿 Azolla Cultivation Unit

🍄 Mushroom Cultivation Unit

🐝 Bee Keeping Unit

🌱 Plant Nursery Unit

🥬 Food Processing Unit

📦 Packaging Unit



Objectives of the Centre



TO PROVIDE HANDS-ON TRAINING AND LIVE DEMONSTRATIONS ON INTEGRATED AGRO-INDUSTRIAL PRACTICES.

TO DEVELOP ENTREPRENEURIAL SKILLS IN AGRICULTURE AND ALLIED SECTORS.

TO PROMOTE ORGANIC CUM NATURAL AND SUSTAINABLE AGRICULTURAL TECHNIQUES.

TO FACILITATE RURAL INCOME GENERATION AND EMPLOYMENT.

TO CREATE A REPLICABLE MODEL FOR AGRO-INDUSTRIAL CLUSTERS IN RURAL AREAS.



Outcomes & Impact

Development of locally adapted agri-business models

Increased income generation and self-employment opportunities

Strengthening of rural value chains through processing and packaging

Enhanced soil, crop, and ecosystem health through organic and natural inputs



Agro Industrial Attachment (AIA) Program



BATCH: JOIN AS PER
YOUR CONVENIENCE,
REGISTRATIONS ARE
OPEN

DURATION: THREE WEEKS
(21 DAYS)

ORIENTATION & INDUCTION

Introduction to AIA,
Objectives & ICAR
Guidelines

Induction to all Units:
Types, functions,
expectations

ATTACHMENT IN FOOD PRODUCT UNIT

Processing and Packaging of
Hoagr Green Tea, Hogar Soya
Paneer, Hogar Spices, Hogar
Mushroom Pickle and Hogar
Honey

ATTACHMENT IN AGRO PRODUCT UNIT

Preparation and Packaging of
Hoagr Upaj Soil (Pot Mixture),
Hogar Upaj Vermicompost, Plant
Nursery and other Natural Agro
Products

ATTACHMENT WITH SALES AND MARKETING UNIT

Agri Business Management
Supply Chain Management
Marketing and Sales Planning
Strategies and Execution

CERTIFICATE AND RECOMMENDATION

After completion of AIA
program, Hogar Agro will issue
the following documents:

1. Certificate of AIA
2. Letter of Recommendation
3. Experience Certificate

Registration

For Registration visit:
www.hogaragro.in

FEE:

Rs. 2000/- (Two Thousand Only)

FOR ANY QUERY CALL OR WHATS APP US ON

+91 82187 96457 / 95480 55290

ADDRESS:

Hogar India Agro
Banjarawala, Dehradun, Uttarakhand



M MINISTRY OF
C CORPORATE
A AFFAIRS
GOVERNMENT OF INDIA



FOOD SAFETY AND STANDARDS
AUTHORITY OF INDIA
Inspiring Trust, Assuring Safe & Nutritious Food
Ministry of Health and Family Welfare, Government of India

